

GREIFF

JULY 2026

THE SHIRT BOOK



DIFFERENT FABRICS FOR DIFFERENT NEEDS

MADE IN EUROPE

POPELIN

THE ELEGANCE OF SIMPLICITY

With its fine plain weave, poplin offers a smooth finish, a subtle sheen and an effortless lightness. Its origins are believed to trace back to Avignon, France, where a fabric known as papeline was said to have been produced for the papal court during the Middle Ages.

TWILL

FROM DENIM TO TAILORED SHIRTS

One of the world's oldest weaving techniques, twill is defined by its distinctive diagonal weave. It creates subtle texture while combining softness with exceptional durability, making it one of the most versatile fabrics in modern wardrobes.

Gabardine

FROM EXPEDITION GEAR TO A MODERN CLASSIC

Tightly woven, shape-retaining and exceptionally resilient, gabardine is regarded as one of the earliest performance fabrics in textile history. Patented by Thomas Burberry in 1888, it remains a trusted choice wherever durability and refined appearance go hand in hand.

Oxford

A TRADITION WOVEN INTO EVERY THREAD

Oxford's signature basket weave gives the fabric its unmistakable texture and timeless character. In the 18th century, a Scottish mill named four shirting fabrics after renowned universities. Only Oxford became a true classic.

Jersey

T-SHIRT COMFORT. SHIRT SOPHISTICATION:

Unlike woven fabrics, jersey is knitted, giving it a naturally soft feel with exceptional stretch. Coco Chanel introduced the practical fabric to fashion in the early 20th century, and its effortless comfort has made it a lasting favourite ever since.

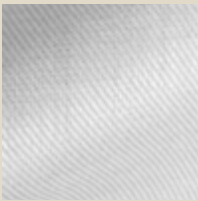
Chiffon

LIGHT. FLOWING. EFFORTLESSLY ELEGANT.

Chiffon's delicate, flowing character comes from yarns that are tightly twisted before weaving, creating its signature texture. Despite its refined appearance, the name itself has surprisingly humble origins: chiffon simply means „cloth.“

TIP:

hang shirts and blouses on a hanger immediately after washing. this helps minimise creasing and can significantly reduce the need for ironing.



FABRIC 1200
TWILL WEAVE: 3/1 TWILL
98% ORGANIC COTTON,
2% ELASTOLEFIN
140G/M²

- _SUPERIOR COMFORT
- _ELEGANT SHEEN
- _DURABLE
- _WRINKLE-RESISTANT
- _NON-IRON

REGULAR FIT 6562

MANY MORE STYLES
E.G. **SLIM FIT**

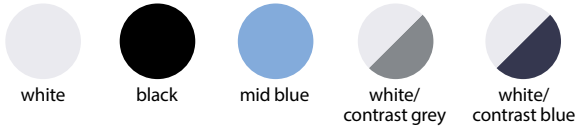


REGULAR FIT 6762

MANY MORE STYLES
E.G. **SHORT SLEEVE REGULAR FIT**



AVAILABLE
WITH
EXTRA-LONG
SLEEVES





FABRIC 1770
TWILL WEAVE: GABARDINE
76% COTTON, 22% POLYESTER, 2%
ELASTOLEFIN
135G/M²

_CLIMATE CONTROL
_PERFORMANCE STRETCH
_DURABLE

REGULAR FIT 6727

OR:
SLIM FIT

AVAILABLE
WITH
EXTRA-LONG
SLEEVES



white



black



navy blue



bleu



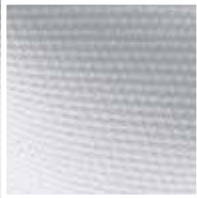
white/
contrast grey



white/
contrast blue

REGULAR FIT 6527

OR:
SLIM FIT



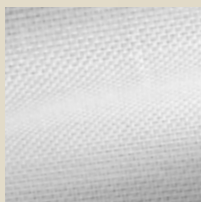
FABRIC 1240
SINGLE-JERSEY
93% POLYAMID, 7% ELASTHAN
175G/M²

_FEATHERLIGHT COMFORT
_EXCEPTIONAL FREEDOM OF MOVEMENT
_BREATHABLE
_EASY CARE



REGULAR FIT 65011

REGULAR FIT 67067



FABRIC 1285 / 1286
CANVAS WEAVE: OXFORD
61% COTTON,
39% POLYESTER
135 G/M²

- _ SOFT TOUCH
- _ BREATHABLE
- _ WRINKLE-RESISTANT
- _ DURABLE
- _ EASY IRON

OXFORD CLOTH BUTTON DOWN

CASUAL

OXFORD REGULAR FIT 6723



OXFORD REGULAR FIT 6591



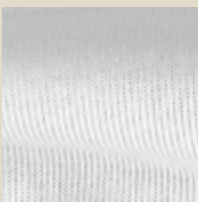
white



bleu



blue/white



FABRIC 1250
SINGLE-JERSEY
53% COTTON, 47% POLYESTER
170 G/M²

- _SOFT & FLEXIBLE
- _COOLING COMFORT
- _EASY IRON



JERSEY REGULAR FIT 6767



JERSEY REGULAR FIT 6511



white



black

CHIFFON



FABRIC 1446
CANVAS WEAVE: CHIFFON
100 % POLYESTER
110 G/M²

_SOFT TOUCH
_BREATHABLE
_WRINKLE-RESISTANT
_DURABLE
_EASY IRON



black

silver-grey

navy blue

taupe

red

offwhite

mint

CHIFFON REGULAR FIT 6580

MANY MORE STYLES

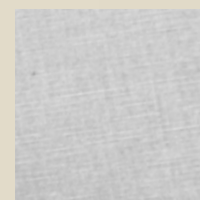
E.G. SHORT SLEEVE
REGULAR FIT



REGULAR FIT 6516

MANY MORE STYLES

E.G. **LONG SLEEVE REGULAR FIT**



FABRIC 1120

CANVAS WEAVE: POPELINE
62% COTTON, 35% POLYESTER, 3%
ELASTANE
130 G/M²

- _BREATHABLE
- _COMFORT STRETCH
- _EASY CARE
- _DURABLE

AVAILABLE
WITH
EXTRA-LONG
SLEEVES

REGULAR FIT 6665

MANY MORE STYLES

E.G. **SHORT SLEEVE REGULAR FIT**

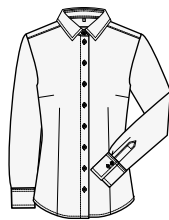


COLLECTION OVERVIEW

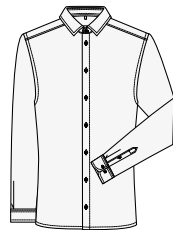
DISCOVER OUR
FULL SIZE RANGE
& ALL FITS

[HERE](#)

PREMIUM

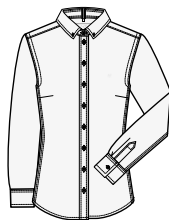


Ladies blouse
Regular Fit 6562 | 65621
Kent collar, wide cuff with logo embroidery.
Sizes: 32 – 54

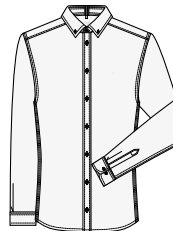


Men shirt
Regular Fit 6762 | 67621
New Kent collar, adjustable cuff with logo embroidery, button on sleeve slit.
Sizes: 35/36 – 47/48, (white 35/36 - 47/48, 35/36 long - 47/48 long)

CASUAL

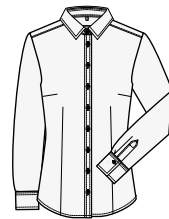


Ladies blouse
Regular Fit 6591
Button-down collar, loop on the inside collar.
Sizes: 32 – 54

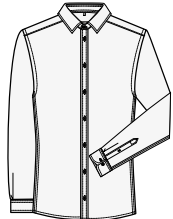


Men shirt
Regular Fit 6723
Button-down collar, loop on the inside collar.
Sizes: 35/36 – 47/48

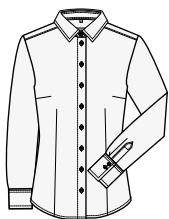
MODERN



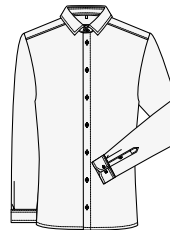
Ladies blouse
Regular Fit 6527 | 65271 Kent collar, wide cuff with logo embroidery.
Sizes: 32 – 54



Men shirt
Regular Fit 6727 | 67271 Kent collar, adjustable cuff with logo embroidery, button on sleeve slit.
Sizes: 35/36 – 47/48, (white 35/36 - 47/48, 35/36 long - 47/48 long)



Ladies jersey blouse
Regular Fit 6511
Kent collar, wide cuff. Sizes: 32 – 54



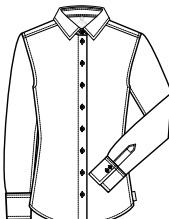
Men jersey shirt
Regular Fit 6767
New Kent collar, adjustable cuff, elastic, button on sleeve slit.
Sizes: 35/36 – 47/48

CHIFFON

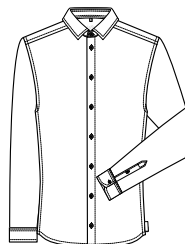


Ladies chiffon blouse
Regular Fit 6580
Long sleeve, concealed button placket, wide cuff.
Sizes: 32 – 54

FLOW



Ladies blouse
Regular Fit 65011
Kent collar, wide cuff.
Sizes: 32 – 54

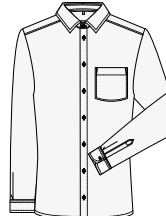


Men shirt
Regular Fit 67067
New-Kent-Collar, button on sleeve slit.
Sizes: 35/36 – 47/48

BASIC



Ladies blouse Regular Fit 6516
Short sleeve, Kent collar.
Sizes: 32 – 54
(black, bleu, white 32 – 60)



Men shirt Regular Fit 6665
New Kent collar, breast pocket.
Sizes: 35/36 – 47/48
(black, bleu, white 35/36 - 51/52, white 35/36 long - 47/48 long)



GREIFF MODE GMBH & CO. KG

Memmelsdorfer Straße 250
96052 Bamberg · Germany
greiff.de